



EVERY STORY CONNECTS

THE PERSON BEHIND THE PUBLIC PROFILE

Hosted by Gerryn Hussain, GH Connects Lounge explores the experiences and defining moments behind recognisable names in football, sport and the creator world.

A relaxed conversation with a familiar rhythm, from a simple opening question to reflections on inspiration and advice. Careers, setbacks and life beyond the spotlight.

ALREADY IN THE LOUNGE

Mark O'Brien / Published
Hayden Mullins and Robert Earnshaw / Recorded

FOOTBALL IS THE FIRST CHAPTER

High-profile creators and athletes are lined up.
Guest announcements will follow.

GERRYIN'S ESTABLISHED PLATFORM

55.5M

ORGANIC VIEWS

Instagram and Facebook since 1 January 2026

115K

Followers

900K

Interactions

183K+

Link clicks

Management-supplied figures, September 2026. Gerryn's personal accounts, separate from GH Connects. Views include repeats. Not independently verified.

YOUR BRAND IN THE LOUNGE

Five weekly episodes with 25–50 clips, five trailers and supporting carousels. Distribution through the Lounge and Gerryn's personal accounts.

A host-led brand segment, product placement in new recordings and recurring sponsor branding. Category exclusivity, campaign reporting and first refusal on the next five episodes.

Episode selection and placements agreed together. Future guests subject to scheduling. Views and guest reposts are not guaranteed.

LET'S TALK PARTNERSHIP

Spencer Littlewood / Littlewood13 Studio

Management of Gerryn Hussain / GH Connects

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